

Demographic Summary Report

Merchants of Red Bank

4327 Red Bank Rd, Cincinnati, OH 45227

Building Type: Total Available:
 Class: % Leased:
 RBA: Rent/SF/Yr:
 Typical Floor:



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	13,081	78,350	202,496
2019 Estimate	12,945	78,343	201,564
2010 Census	12,683	81,042	203,537
Growth 2019 - 2024	1.05%	0.01%	0.46%
Growth 2010 - 2019	2.07%	-3.33%	-0.97%
2019 Population by Hispanic Origin	365	2,690	5,822
2019 Population	12,945	78,343	201,564
White	7,442 57.49%	56,144 71.66%	135,477 67.21%
Black	4,731 36.55%	18,019 23.00%	56,168 27.87%
Am. Indian & Alaskan	30 0.23%	201 0.26%	478 0.24%
Asian	365 2.82%	1,909 2.44%	4,762 2.36%
Hawaiian & Pacific Island	7 0.05%	47 0.06%	115 0.06%
Other	370 2.86%	2,022 2.58%	4,564 2.26%
U.S. Armed Forces	11	21	66
Households			
2024 Projection	6,684	37,388	90,342
2019 Estimate	6,615	37,401	89,983
2010 Census	6,503	38,886	91,548
Growth 2019 - 2024	1.04%	-0.03%	0.40%
Growth 2010 - 2019	1.72%	-3.82%	-1.71%
Owner Occupied	3,024 45.71%	20,457 54.70%	49,859 55.41%
Renter Occupied	3,591 54.29%	16,944 45.30%	40,123 44.59%
2019 Households by HH Income	6,616	37,402	89,982
Income: <\$25,000	1,736 26.24%	7,393 19.77%	21,696 24.11%
Income: \$25,000 - \$50,000	1,582 23.91%	7,880 21.07%	18,872 20.97%
Income: \$50,000 - \$75,000	1,157 17.49%	6,343 16.96%	15,049 16.72%
Income: \$75,000 - \$100,000	819 12.38%	4,389 11.73%	10,064 11.18%
Income: \$100,000 - \$125,000	476 7.19%	3,075 8.22%	6,627 7.36%
Income: \$125,000 - \$150,000	299 4.52%	2,417 6.46%	5,349 5.94%
Income: \$150,000 - \$200,000	237 3.58%	2,211 5.91%	4,810 5.35%
Income: \$200,000+	310 4.69%	3,694 9.88%	7,515 8.35%
2019 Avg Household Income	\$69,106	\$90,422	\$82,840
2019 Med Household Income	\$49,847	\$61,280	\$56,232