

# Demographic Detail Report

## Wooster at Walton Creek

7431-7449 Wooster Pike, Cincinnati, OH 45227

Building Type: **Retail**  
 Secondary: -  
 GLA: **25,900 SF**  
 Year Built: **2004**

Total Available:  
 % Leased:  
 Rent/SF/Yr:



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2015 Projection	3,686	38,007	164,075
2010 Estimate	3,633	37,217	161,027
2000 Census	3,582	36,852	160,449
Growth 2010 - 2015	1.40%	2.10%	1.90%
Growth 2000 - 2010	1.40%	1.00%	0.40%
<b>2010 Population by Age</b>	<b>3,633</b>	<b>37,217</b>	<b>161,027</b>
Age 0 - 4	214 5.89%	2,270 6.10%	10,019 6.22%
Age 5 - 9	205 5.64%	2,360 6.34%	9,716 6.03%
Age 10 - 14	227 6.25%	2,605 7.00%	10,136 6.29%
Age 15 - 17	166 4.57%	1,622 4.36%	5,976 3.71%
Age 18 - 20	136 3.74%	1,421 3.82%	5,559 3.45%
Age 21 - 24	194 5.34%	1,864 5.01%	8,690 5.40%
Age 25 - 34	381 10.49%	4,140 11.12%	21,042 13.07%
Age 35 - 44	411 11.31%	4,764 12.80%	22,058 13.70%
Age 45 - 49	264 7.27%	2,882 7.74%	12,355 7.67%
Age 50 - 54	302 8.31%	3,017 8.11%	12,341 7.66%
Age 55 - 59	287 7.90%	2,740 7.36%	11,090 6.89%
Age 60 - 64	230 6.33%	2,230 5.99%	8,742 5.43%
Age 65 - 74	237 6.52%	2,551 6.85%	10,940 6.79%
Age 75 - 84	217 5.97%	1,817 4.88%	7,938 4.93%
Age 85 and over	163 4.49%	934 2.51%	4,425 2.75%
Age 16 and over	2,933 80.73%	29,434 79.09%	129,141 80.20%
Age 18 and over	2,822 77.68%	28,360 76.20%	125,180 77.74%
Age 21 and over	2,686 73.93%	26,939 72.38%	119,622 74.29%
Age 65 and over	617 16.98%	5,302 14.25%	23,303 14.47%
<b>Median Age</b>	<b>42.40</b>	<b>40.20</b>	<b>39.40</b>
<b>Average Age</b>	<b>41.20</b>	<b>39.30</b>	<b>39.40</b>



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Radius	1 Mile		3 Mile		5 Mile	
<b>2010 Population By Race</b>	<b>3,633</b>		<b>37,217</b>		<b>161,027</b>	
White	3,387	93.23%	28,237	75.87%	132,166	82.08%
Black or African American	110	3.03%	7,502	20.16%	22,168	13.77%
American Indian and Alaska Native	10	0.28%	114	0.31%	343	0.21%
Asian	57	1.57%	583	1.57%	2,720	1.69%
Native Hawaiian and Pacific Islander	4	0.11%	8	0.02%	29	0.02%
Other Race	19	0.52%	203	0.55%	1,212	0.75%
Two or More Races	46	1.27%	570	1.53%	2,390	1.48%
<b>2010 Population by Hispanic Origin</b>	<b>3,633</b>		<b>37,219</b>		<b>161,026</b>	
Not Hispanic or Latino	3,547	97.63%	36,526	98.14%	157,539	97.83%
Hispanic or Latino:	85	2.34%	692	1.86%	3,488	2.17%
Mexican	31	0.85%	260	0.70%	1,234	0.77%
Puerto Rican	13	0.36%	99	0.27%	492	0.31%
Cuban	10	0.28%	65	0.17%	261	0.16%
Other Hispanic or Latino	32	0.88%	269	0.72%	1,500	0.93%
<b>2010 Age 5+ Language at Home</b>	<b>3,419</b>		<b>34,948</b>		<b>151,009</b>	
Speak Only English	3,256	95.23%	33,403	95.58%	143,684	95.15%
Speak Asian or Pacific Island	25	0.73%	202	0.58%	1,142	0.76%
Speak IndoEuropean	77	2.25%	887	2.54%	3,524	2.33%
Speak Spanish	60	1.75%	383	1.10%	2,306	1.53%
Speak Other Language	1	0.03%	73	0.21%	353	0.23%
<b>2010 Median Age, Male</b>	<b>40.10</b>		<b>38.20</b>		<b>37.50</b>	
<b>2010 Average Age, Male</b>	<b>39.10</b>		<b>37.90</b>		<b>37.70</b>	
<b>Median Age, Female</b>	<b>44.40</b>		<b>41.70</b>		<b>41.20</b>	
<b>Average Age, Female</b>	<b>43.10</b>		<b>40.60</b>		<b>40.90</b>	
<b>2010 Population by Employment Status (Age 16+)</b>	<b>2,933</b>		<b>29,434</b>		<b>129,142</b>	
In Armed Forces	0	0.00%	22	0.07%	29	0.02%
Civilian, Employed	1,670	56.94%	17,596	59.78%	81,417	63.04%
Civilian, Unemployed	120	4.09%	1,893	6.43%	8,374	6.48%
Not In Labor Force	1,143	38.97%	9,923	33.71%	39,322	30.45%
<b>2010 Population by Occupation Classification (Age 16+)</b>	<b>1,669</b>		<b>17,596</b>		<b>81,416</b>	
Blue Collar	123	7.37%	1,986	11.29%	9,562	11.74%
White Collar	1,345	80.59%	12,889	73.25%	60,185	73.92%
Service	201	12.04%	2,721	15.46%	11,669	14.33%



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Radius	1 Mile	3 Mile	5 Mile
<b>2000 Population by Marital Status (Age 15+)</b>	<b>2,989</b>	<b>29,983</b>	<b>131,156</b>
Total, Never Married	670 22.42%	8,845 29.50%	41,142 31.37%
Married	1,737 58.11%	16,108 53.72%	66,306 50.56%
Widowed	287 9.60%	1,888 6.30%	8,931 6.81%
Divorced	295 9.87%	3,142 10.48%	14,777 11.27%
Males Divorced	89	1,024	4,962
Females Divorced	156	1,680	8,187
Males, Never Married	248	3,617	18,062
Females Never Married	293	3,752	17,626
<b>2010 Population by Education</b>	<b>2,492</b>	<b>25,076</b>	<b>110,932</b>
Less Than 9Th Grade	66 2.65%	620 2.47%	2,783 2.51%
Some High School, No Diploma	117 4.70%	1,595 6.36%	7,298 6.58%
High School Graduate (Includes Equivalency)	396 15.89%	5,315 21.20%	24,356 21.96%
Some College, No Degree	315 12.64%	3,948 15.74%	19,560 17.63%
Associate Degree	117 4.70%	1,648 6.57%	7,646 6.89%
Bachelor Degree	781 31.34%	7,181 28.64%	30,298 27.31%
Advanced Degrees	700 28.09%	4,769 19.02%	18,991 17.12%
<b>2010 Population by Occupation (Age 16+)</b>	<b>1,867</b>	<b>20,317</b>	<b>93,086</b>
Management, Business, & Financial	531 28.44%	6,047 29.76%	28,093 30.18%
Professional & Related Occupations	97 5.20%	775 3.81%	4,527 4.86%
Services	920 49.28%	9,697 47.73%	41,823 44.93%
Sales & Office	217 11.62%	2,100 10.34%	10,527 11.31%
Farming, Fishing, and Forestry	0 0.00%	4 0.02%	33 0.04%
Construction and Extraction, Maint	31 1.66%	410 2.02%	2,216 2.38%
Production & Transportation	71 3.80%	1,284 6.32%	5,867 6.30%
<b>2010 Workers by Travel Time to Work (Age 16+)</b>	<b>1,669</b>	<b>17,618</b>	<b>81,446</b>
Less Than 15 Minutes	337 20.19%	4,074 23.12%	20,062 24.63%
15 to 29 Minutes	951 56.98%	8,989 51.02%	39,328 48.29%
30 to 44 Minutes	327 19.59%	3,453 19.60%	16,611 20.40%
45 to 59 Minutes	32 1.92%	444 2.52%	2,469 3.03%
60+ Minutes	22 1.32%	658 3.73%	2,976 3.65%



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Radius	1 Mile	3 Mile	5 Mile
<b>Households</b>			
2015 Projection	1,481	15,163	71,076
2010 Estimate	1,463	14,872	69,799
2000 Census	1,460	14,817	69,774
Growth 2010 - 2015	1.20%	2.00%	1.80%
Growth 2000 - 2010	0.20%	0.40%	0.00%
<b>2000 Households by HH Size</b>			
	<b>1,459</b>	<b>14,816</b>	<b>69,774</b>
1-Person Households	450 30.84%	4,265 28.79%	24,505 35.12%
2-Person Households	480 32.90%	4,827 32.58%	22,150 31.75%
3-Person Households	198 13.57%	2,249 15.18%	9,757 13.98%
4-Person Households	214 14.67%	2,093 14.13%	8,302 11.90%
5-Person Households	83 5.69%	943 6.36%	3,530 5.06%
6-Person Households	28 1.92%	296 2.00%	1,079 1.55%
7 or more Person Households	6 0.41%	143 0.97%	451 0.65%
<b>2010 Average Household Size</b>			
	<b>2.41</b>	<b>2.48</b>	<b>2.28</b>
<b>2010 Households by HH Income</b>			
	<b>1,461</b>	<b>14,872</b>	<b>69,799</b>
Income Less than \$15,000	73 5.00%	1,316 8.85%	6,137 8.79%
Income: \$15,000 - \$24,999	104 7.12%	1,064 7.15%	5,750 8.24%
Income: \$25,000 - \$34,999	113 7.73%	1,405 9.45%	6,550 9.38%
Income: \$35,000 - \$49,999	210 14.37%	2,214 14.89%	11,239 16.10%
Income: \$50,000 - \$74,999	253 17.32%	2,814 18.92%	13,624 19.52%
Income: \$75,000 - \$99,999	212 14.51%	1,718 11.55%	10,162 14.56%
Income: \$100,000 - \$149,999	237 16.22%	2,086 14.03%	9,445 13.53%
Income: \$150,000 - \$249,999	149 10.20%	1,280 8.61%	4,611 6.61%
Income: \$250,000 - \$499,999	75 5.13%	747 5.02%	1,791 2.57%
Income: \$500,000 or more	35 2.40%	228 1.53%	490 0.70%
2010 Avg Household Income	\$110,558	\$97,719	\$81,398
2010 Med Household Income	\$71,956	\$60,665	\$58,229
2010 Per Capita Income	\$44,894	\$39,101	\$35,433
<b>2010 Occupied Housing</b>			
	<b>1,463</b>	<b>14,872</b>	<b>69,799</b>
Owner Occupied	1,030 70.40%	10,120 68.05%	44,109 63.19%
Renter Occupied	433 29.60%	4,752 31.95%	25,690 36.81%



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Radius	1 Mile		3 Mile		5 Mile	
<b>2010 Housing Value - Owner Occupied</b>	<b>1,031</b>		<b>10,121</b>		<b>44,107</b>	
Value Less than \$20,000	2	0.19%	7	0.07%	176	0.40%
Value \$20,000 - \$39,999	3	0.29%	73	0.72%	258	0.58%
Value \$40,000 - \$59,999	7	0.68%	406	4.01%	961	2.18%
Value \$60,000 - \$79,999	50	4.85%	847	8.37%	2,246	5.09%
Value \$80,000 - \$99,999	80	7.76%	1,370	13.54%	4,700	10.66%
Value \$100,000 - \$149,999	173	16.78%	2,043	20.19%	14,627	33.16%
Value \$150,000 - \$199,999	112	10.86%	1,289	12.74%	8,780	19.91%
Value \$200,000 - \$299,999	184	17.85%	1,504	14.86%	6,184	14.02%
Value \$300,000 - \$399,999	146	14.16%	959	9.48%	2,690	6.10%
Value \$400,000 - \$499,999	67	6.50%	465	4.59%	1,077	2.44%
Value \$500,000 - \$749,999	74	7.18%	509	5.03%	1,006	2.28%
Value \$750,000 - \$999,999	57	5.53%	345	3.41%	675	1.53%
Value \$1,000,000 or more	76	7.37%	304	3.00%	727	1.65%
<b>2010 Med Housing Val-Owner Occupied</b>	<b>\$236,382</b>		<b>\$161,411</b>		<b>\$146,154</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>1,509</b>		<b>15,701</b>		<b>73,502</b>	
1 Unit Attached	33	2.19%	567	3.61%	2,024	2.75%
1 Unit Detached	1,070	70.91%	11,160	71.08%	46,546	63.33%
2 Units	46	3.05%	659	4.20%	4,305	5.86%
3 - 19 Units	304	20.15%	2,299	14.64%	14,316	19.48%
20 - 49 Units	19	1.26%	613	3.90%	3,058	4.16%
50 or more Units	23	1.52%	369	2.35%	3,028	4.12%
Mobile Home or Trailer	14	0.93%	34	0.22%	190	0.26%
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	35	0.05%
<b>2010 Housing Units by Yr Built</b>	<b>1,577</b>		<b>16,443</b>		<b>76,857</b>	
Built 1999 to Present	62	3.93%	848	5.16%	3,800	4.94%
Built 1995 to 1998	27	1.71%	567	3.45%	2,058	2.68%
Built 1990 to 1994	50	3.17%	618	3.76%	2,937	3.82%
Built 1980 to 1989	52	3.30%	1,178	7.16%	4,734	6.16%
Built 1970 to 1979	111	7.04%	1,712	10.41%	9,115	11.86%
Built 1960 to 1969	152	9.64%	2,475	15.05%	10,595	13.79%
Built 1950 to 1959	424	26.89%	2,725	16.57%	13,551	17.63%
Built 1940 to 1949	338	21.43%	1,877	11.42%	9,254	12.04%
Built 1939 or Earlier	361	22.89%	4,443	27.02%	20,813	27.08%
<b>2010 Median Year Built</b>	<b>1952</b>		<b>1957</b>		<b>1956</b>	



# Consumer Spending Report

## Wooster at Walton Creek

7431-7449 Wooster Pike, Cincinnati, OH 45227

Building Type: **Retail**  
 Secondary: -  
 GLA: **25,900 SF**  
 Year Built: **2004**  
 Total Available:  
 % Leased:  
 Rent/SF/Yr:



2010 Annual Spending (in Thousands)	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	<b>\$84,251</b>	<b>\$767,660</b>	<b>\$3,017,554</b>
<b>Total Apparel</b>	<b>\$2,935</b>	<b>\$26,863</b>	<b>\$105,810</b>
Women's Apparel	1,219	11,011	43,145
Men's Apparel	705	6,396	25,046
Girl's Apparel	254	2,347	9,167
Boy's Apparel	192	1,837	7,268
Infant Apparel	199	1,874	7,612
Footwear (excl. Infants)	457	4,226	16,755
Other Apparel Prod/Services	366	3,398	13,572
<b>Total Entertainment</b>	<b>\$8,402</b>	<b>\$73,787</b>	<b>\$286,184</b>
Sports and Recreation	336	2,982	11,510
TV, Radio and Sound Equipment	2,754	25,501	101,160
Reading Materials	378	3,325	12,969
Travel	4,831	41,061	156,954
Photographic Equipment	102	919	3,591
<b>Total Food At Home</b>	<b>\$6,828</b>	<b>\$62,771</b>	<b>\$249,377</b>
Cereal Products	413	3,809	15,199
Bread & Bakery Products	908	8,356	33,114
Seafood	377	3,364	13,313
Meat/Poultry/Fish/Eggs	2,268	21,078	83,909
Dairy Products	1,092	10,073	40,040
Fruits and Vegetables	1,771	16,091	63,803
<b>Total Food Away From Home</b>	<b>\$6,881</b>	<b>\$63,316</b>	<b>\$250,969</b>
Breakfast and Brunch	665	6,051	24,261
Dinner	3,237	29,733	117,558
Lunch	2,212	20,589	81,880
Snacks and Non Alcoholic Bev	513	4,671	18,685
Catered Affairs	254	2,272	8,584



## Consumer Spending Report

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Annual Spending (in Thousands)	1 Mile	3 Mile	5 Mile
<b>Total Alcoholic Beverages</b>	<b>\$1,352</b>	<b>\$12,414</b>	<b>\$49,223</b>
Alcoholic Bev. at Home	780	7,083	27,862
Alcoholic Bev. away from Home	573	5,331	21,361
<b>Total Furniture/Appliances</b>	<b>\$8,113</b>	<b>\$71,582</b>	<b>\$277,940</b>
Bedroom Furniture	434	3,872	15,049
Living Room Furniture	731	6,357	24,666
Other Living & Family Room Furniture	193	1,708	6,491
Other Furniture	96	841	3,184
Major Appliances	699	6,147	23,871
Small Appliances	1,648	14,630	57,086
Misc Household Equipment	4,313	38,027	147,593
<b>Total Transportation/Maint.</b>	<b>\$18,281</b>	<b>\$168,544</b>	<b>\$664,626</b>
New Autos/Trucks/Vans	5,166	45,936	178,254
Used Vehicles	4,264	40,596	162,815
Purchase of RVs or Boats	661	5,312	19,805
Gasoline	5,933	56,294	223,696
Diesel Fuel	103	902	3,499
Automotive Maintenance/Repair	2,155	19,503	76,556
<b>Total Health Care</b>	<b>\$3,552</b>	<b>\$32,435</b>	<b>\$127,067</b>
Medical Services	2,136	19,185	74,808
Prescription Drugs	1,052	9,987	39,532
Medical Supplies	364	3,263	12,727
<b>Total Education/Day Care</b>	<b>\$6,774</b>	<b>\$62,042</b>	<b>\$239,202</b>
Education	2,996	27,511	106,000
Room and Board	305	2,788	10,276
Tuition/School Supplies	2,654	24,298	93,526
Day Care, Nursery & Preschool	818	7,444	29,401



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 Secondary: -  
 GLA: **25,900 SF**  
 Year Built: **2004**

Total Available:  
 % Leased:  
 Rent/SF/Yr:



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>182</b>	<b>2,258</b>	<b>12</b>
<b>Total Retail</b>	<b>40</b>	<b>498</b>	<b>12</b>
Home Improvement Stores	2	37	19
General Merchandise Stores	1	0	0
Food Stores	3	105	35
Auto Dealers and Gas Stations	2	5	3
Apparel and Accessory Stores	2	12	6
Furniture and Home Furnishings	4	10	3
Eating and Drinking Places	14	280	20
Miscellaneous Retail Stores	12	49	4
<b>Finance-Insurance-Real Estate</b>	<b>18</b>	<b>73</b>	<b>4</b>
Banks, Saving and Lending Inst.	4	27	7
Security Brokers and Investments	4	3	1
Insurance Carriers and Agencies	1	2	2
Real Estate-Trust-Holding Co.	9	41	5
<b>Services</b>	<b>80</b>	<b>793</b>	<b>10</b>
Hotels and Lodging	1	11	11
Motion Picture and Amusement	7	16	2
Health Services	8	29	4
Legal Services	0	0	0
Educational Services	4	114	29
Auto Services	4	48	12
Other Services	56	575	10
<b>Agriculture/Mining</b>	<b>3</b>	<b>19</b>	<b>6</b>
<b>Construction</b>	<b>8</b>	<b>54</b>	<b>7</b>
<b>Manufacturing</b>	<b>10</b>	<b>577</b>	<b>58</b>
<b>Transportation, Comm./Pub Util.</b>	<b>6</b>	<b>58</b>	<b>10</b>
<b>Wholesale Trade</b>	<b>12</b>	<b>154</b>	<b>13</b>
<b>Government</b>	<b>5</b>	<b>32</b>	<b>6</b>
<b>Daytime Population</b>	<b>2,258</b>		
<b>Daytime Population/Business</b>	<b>12</b>		
<b>Residential Population</b>	<b>3,633</b>		
<b>Residential Population/Business</b>	<b>20</b>		

