

Demographic Detail Report

Red Bank Point

4329 Red Bank Rd, Cincinnati, OH 45227

Building Type: **Retail**
 Secondary: -
 GLA:
 Year Built: **1990**

Total Available:
 % Leased:
 Rent/SF/Yr:



Radius	1 Mile		3 Mile		5 Mile	
Population						
2015 Projection	12,219		87,345		223,124	
2010 Estimate	11,994		86,177		220,355	
2000 Census	12,080		88,073		225,696	
Growth 2010 - 2015	1.90%		1.40%		1.30%	
Growth 2000 - 2010	-0.70%		-2.20%		-2.40%	
2010 Population by Age	11,994		86,177		220,355	
Age 0 - 4	695	5.79%	5,154	5.98%	13,367	6.07%
Age 5 - 9	637	5.31%	4,667	5.42%	12,940	5.87%
Age 10 - 14	631	5.26%	4,677	5.43%	12,902	5.86%
Age 15 - 17	408	3.40%	2,752	3.19%	8,030	3.64%
Age 18 - 20	456	3.80%	2,868	3.33%	9,270	4.21%
Age 21 - 24	877	7.31%	5,593	6.49%	13,026	5.91%
Age 25 - 34	1,723	14.37%	13,313	15.45%	29,596	13.43%
Age 35 - 44	1,668	13.91%	11,988	13.91%	28,550	12.96%
Age 45 - 49	787	6.56%	6,293	7.30%	16,192	7.35%
Age 50 - 54	770	6.42%	6,315	7.33%	16,380	7.43%
Age 55 - 59	753	6.28%	5,709	6.62%	14,769	6.70%
Age 60 - 64	595	4.96%	4,415	5.12%	11,800	5.35%
Age 65 - 74	853	7.11%	5,649	6.56%	15,515	7.04%
Age 75 - 84	694	5.79%	4,344	5.04%	11,770	5.34%
Age 85 and over	448	3.74%	2,440	2.83%	6,248	2.84%
Age 16 and over	9,882	82.39%	70,728	82.07%	178,453	80.98%
Age 18 and over	9,623	80.23%	68,927	79.98%	173,117	78.56%
Age 21 and over	9,167	76.43%	66,059	76.66%	163,847	74.36%
Age 65 and over	1,994	16.62%	12,433	14.43%	33,533	15.22%
Median Age	38.30		38.40		39.00	
Average Age	40.00		39.40		39.50	



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Radius	1 Mile	3 Mile	5 Mile
2010 Population By Race	11,994	86,177	220,355
White	6,372 53.13%	60,999 70.78%	146,266 66.38%
Black or African American	5,113 42.63%	21,176 24.57%	64,944 29.47%
American Indian and Alaska Native	43 0.36%	226 0.26%	532 0.24%
Asian	97 0.81%	1,185 1.38%	3,192 1.45%
Native Hawaiian and Pacific Islander	0 0.00%	19 0.02%	62 0.03%
Other Race	90 0.75%	890 1.03%	1,684 0.76%
Two or More Races	280 2.33%	1,682 1.95%	3,676 1.67%
2010 Population by Hispanic Origin	11,994	86,177	220,355
Not Hispanic or Latino	11,801 98.39%	84,002 97.48%	215,638 97.86%
Hispanic or Latino:	193 1.61%	2,175 2.52%	4,718 2.14%
Mexican	68 0.57%	842 0.98%	1,756 0.80%
Puerto Rican	33 0.28%	294 0.34%	637 0.29%
Cuban	11 0.09%	160 0.19%	323 0.15%
Other Hispanic or Latino	81 0.68%	879 1.02%	2,001 0.91%
2010 Age 5+ Language at Home	11,299	81,022	206,987
Speak Only English	10,736 95.02%	76,960 94.99%	195,617 94.51%
Speak Asian or Pacific Island	64 0.57%	630 0.78%	1,638 0.79%
Speak IndoEuropean	372 3.29%	1,821 2.25%	5,156 2.49%
Speak Spanish	107 0.95%	1,393 1.72%	3,592 1.74%
Speak Other Language	20 0.18%	218 0.27%	984 0.48%
2010 Median Age, Male	35.40	36.30	36.80
2010 Average Age, Male	37.20	37.50	37.60
Median Age, Female	41.40	40.40	41.00
Average Age, Female	42.40	41.10	41.20
2010 Population by Employment Status (Age 16+)	9,882	70,728	178,452
In Armed Forces	7 0.07%	22 0.03%	39 0.02%
Civilian, Employed	5,685 57.53%	44,486 62.90%	105,862 59.32%
Civilian, Unemployed	671 6.79%	4,671 6.60%	13,649 7.65%
Not In Labor Force	3,519 35.61%	21,549 30.47%	58,902 33.01%
2010 Population by Occupation Classification (Age 16+)	5,685	44,486	105,862
Blue Collar	757 13.32%	5,208 11.71%	15,147 14.31%
White Collar	3,805 66.93%	32,287 72.58%	72,359 68.35%
Service	1,123 19.75%	6,991 15.72%	18,356 17.34%



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Red Bank Point			
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Radius	1 Mile	3 Mile	5 Mile
2000 Population by Marital Status (Age 15+)	10,032	71,679	181,146
Total, Never Married	3,914 39.02%	26,530 37.01%	65,097 35.94%
Married	3,655 36.43%	30,667 42.78%	79,126 43.68%
Widowed	851 8.48%	5,166 7.21%	13,851 7.65%
Divorced	1,612 16.07%	9,316 13.00%	23,072 12.74%
Males Divorced	549	3,177	8,290
Females Divorced	891	5,362	12,640
Males, Never Married	1,660	11,613	29,257
Females Never Married	1,728	12,107	30,036
2010 Population by Education	8,291	60,465	150,821
Less Than 9Th Grade	372 4.49%	1,970 3.26%	5,507 3.65%
Some High School, No Diploma	833 10.05%	4,632 7.66%	14,546 9.64%
High School Graduate (Includes Equivalency)	2,156 26.00%	13,337 22.06%	38,605 25.60%
Some College, No Degree	1,659 20.01%	10,289 17.02%	27,024 17.92%
Associate Degree	655 7.90%	3,743 6.19%	9,609 6.37%
Bachelor Degree	1,698 20.48%	15,930 26.35%	33,644 22.31%
Advanced Degrees	918 11.07%	10,564 17.47%	21,886 14.51%
2010 Population by Occupation (Age 16+)	6,808	51,477	124,217
Management, Business, & Financial	1,861 27.34%	14,633 28.43%	33,851 27.25%
Professional & Related Occupations	300 4.41%	2,733 5.31%	5,935 4.78%
Services	3,361 49.37%	24,066 46.75%	59,183 47.64%
Sales & Office	626 9.20%	5,521 10.73%	12,229 9.84%
Farming, Fishing, and Forestry	3 0.04%	21 0.04%	59 0.05%
Construction and Extraction, Maint	145 2.13%	1,100 2.14%	3,135 2.52%
Production & Transportation	512 7.52%	3,403 6.61%	9,825 7.91%
2010 Workers by Travel Time to Work (Age 16+)	5,692	44,508	105,901
Less Than 15 Minutes	1,524 26.77%	12,042 27.06%	28,743 27.14%
15 to 29 Minutes	2,753 48.37%	22,813 51.26%	52,592 49.66%
30 to 44 Minutes	977 17.16%	6,816 15.31%	17,449 16.48%
45 to 59 Minutes	209 3.67%	1,116 2.51%	2,962 2.80%
60+ Minutes	229 4.02%	1,721 3.87%	4,155 3.92%



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Radius	1 Mile	3 Mile	5 Mile
Households			
2015 Projection	5,807	40,584	98,124
2010 Estimate	5,699	40,038	96,874
2000 Census	5,755	40,998	99,417
Growth 2010 - 2015	1.90%	1.40%	1.30%
Growth 2000 - 2010	-1.00%	-2.30%	-2.60%
2000 Households by HH Size	5,755	40,999	99,418
1-Person Households	2,616 45.46%	16,737 40.82%	37,826 38.05%
2-Person Households	1,626 28.25%	12,635 30.82%	30,327 30.50%
3-Person Households	707 12.28%	5,270 12.85%	13,718 13.80%
4-Person Households	452 7.85%	3,855 9.40%	10,454 10.52%
5-Person Households	227 3.94%	1,690 4.12%	4,598 4.62%
6-Person Households	69 1.20%	532 1.30%	1,658 1.67%
7 or more Person Households	58 1.01%	280 0.68%	837 0.84%
2010 Average Household Size	2.08	2.12	2.22
2010 Households by HH Income	5,699	40,039	96,873
Income Less than \$15,000	907 15.92%	4,258 10.63%	12,800 13.21%
Income: \$15,000 - \$24,999	570 10.00%	3,785 9.45%	9,982 10.30%
Income: \$25,000 - \$34,999	665 11.67%	4,540 11.34%	10,549 10.89%
Income: \$35,000 - \$49,999	1,024 17.97%	6,869 17.16%	16,129 16.65%
Income: \$50,000 - \$74,999	1,238 21.72%	7,776 19.42%	17,653 18.22%
Income: \$75,000 - \$99,999	683 11.98%	5,145 12.85%	12,111 12.50%
Income: \$100,000 - \$149,999	395 6.93%	4,404 11.00%	10,099 10.42%
Income: \$150,000 - \$249,999	156 2.74%	2,216 5.53%	5,031 5.19%
Income: \$250,000 - \$499,999	53 0.93%	822 2.05%	2,003 2.07%
Income: \$500,000 or more	8 0.14%	224 0.56%	516 0.53%
2010 Avg Household Income	\$56,448	\$72,777	\$70,392
2010 Med Household Income	\$44,768	\$51,355	\$48,976
2010 Per Capita Income	\$27,434	\$33,999	\$31,281
2010 Occupied Housing	5,699	40,039	96,874
Owner Occupied	2,759 48.41%	22,255 55.58%	53,731 55.46%
Renter Occupied	2,940 51.59%	17,784 44.42%	43,143 44.54%



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Radius	1 Mile		3 Mile		5 Mile	
2010 Housing Value - Owner Occupied	2,758		22,254		53,730	
Value Less than \$20,000	4	0.15%	106	0.48%	372	0.69%
Value \$20,000 - \$39,999	22	0.80%	159	0.71%	528	0.98%
Value \$40,000 - \$59,999	231	8.38%	796	3.58%	2,480	4.62%
Value \$60,000 - \$79,999	394	14.29%	1,819	8.17%	4,627	8.61%
Value \$80,000 - \$99,999	543	19.69%	3,023	13.58%	7,687	14.31%
Value \$100,000 - \$149,999	937	33.97%	6,792	30.52%	17,219	32.05%
Value \$150,000 - \$199,999	427	15.48%	3,699	16.62%	8,280	15.41%
Value \$200,000 - \$299,999	108	3.92%	2,636	11.85%	5,905	10.99%
Value \$300,000 - \$399,999	42	1.52%	1,370	6.16%	2,878	5.36%
Value \$400,000 - \$499,999	15	0.54%	579	2.60%	1,199	2.23%
Value \$500,000 - \$749,999	23	0.83%	579	2.60%	1,138	2.12%
Value \$750,000 - \$999,999	12	0.44%	367	1.65%	713	1.33%
Value \$1,000,000 or more	0	0.00%	329	1.48%	704	1.31%
2010 Med Housing Val-Owner Occupied	\$107,562		\$134,945		\$126,185	
2000 Housing Units by Units in Structure	6,215		43,597		106,766	
1 Unit Attached	225	3.62%	869	1.99%	2,570	2.41%
1 Unit Detached	3,109	50.02%	23,800	54.59%	57,215	53.59%
2 Units	502	8.08%	4,352	9.98%	9,226	8.64%
3 - 19 Units	1,534	24.68%	10,694	24.53%	26,464	24.79%
20 - 49 Units	397	6.39%	2,101	4.82%	5,193	4.86%
50 or more Units	448	7.21%	1,646	3.78%	5,689	5.33%
Mobile Home or Trailer	0	0.00%	130	0.30%	358	0.34%
Boat, RV, Van, Etc.	0	0.00%	5	0.01%	51	0.05%
2010 Housing Units by Yr Built	6,545		45,060		110,841	
Built 1999 to Present	301	4.60%	1,599	3.55%	4,468	4.03%
Built 1995 to 1998	73	1.12%	450	1.00%	1,583	1.43%
Built 1990 to 1994	158	2.41%	1,118	2.48%	2,700	2.44%
Built 1980 to 1989	419	6.40%	1,431	3.18%	4,747	4.28%
Built 1970 to 1979	696	10.63%	2,750	6.10%	8,764	7.91%
Built 1960 to 1969	909	13.89%	4,975	11.04%	14,346	12.94%
Built 1950 to 1959	909	13.89%	7,158	15.89%	20,138	18.17%
Built 1940 to 1949	793	12.12%	6,647	14.75%	15,675	14.14%
Built 1939 or Earlier	2,287	34.94%	18,932	42.02%	38,420	34.66%
2010 Median Year Built	1952		1945		1951	



Consumer Spending Report

Red Bank Point

4329 Red Bank Rd, Cincinnati, OH 45227

Building Type: **Retail**

Secondary: -

GLA:

Year Built: **1990**

Total Available:

% Leased:

Rent/SF/Yr:



2010 Annual Spending (in Thousands)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$173,776	\$1,554,388	\$3,639,598
Total Apparel	\$6,225	\$54,907	\$128,267
Women's Apparel	2,478	22,259	52,033
Men's Apparel	1,454	12,954	30,145
Girl's Apparel	522	4,680	11,020
Boy's Apparel	433	3,761	8,874
Infant Apparel	480	4,030	9,336
Footwear (excl. Infants)	1,008	8,746	20,438
Other Apparel Prod/Services	859	7,223	16,859
Total Entertainment	\$15,687	\$145,789	\$339,911
Sports and Recreation	622	5,841	13,531
TV, Radio and Sound Equipment	6,037	52,711	124,007
Reading Materials	715	6,630	15,627
Travel	8,108	78,762	182,499
Photographic Equipment	204	1,845	4,248
Total Food At Home	\$14,885	\$129,793	\$306,195
Cereal Products	917	7,948	18,748
Bread & Bakery Products	1,951	17,177	40,705
Seafood	780	6,895	16,147
Meat/Poultry/Fish/Eggs	5,073	43,776	103,467
Dairy Products	2,384	20,842	49,194
Fruits and Vegetables	3,780	33,155	77,934
Total Food Away From Home	\$14,820	\$130,232	\$304,401
Breakfast and Brunch	1,460	12,709	29,800
Dinner	6,886	60,829	142,135
Lunch	4,906	42,624	99,752
Snacks and Non Alcoholic Bev	1,123	9,799	22,720
Catered Affairs	445	4,271	9,994



Consumer Spending Report

Red Bank Point			
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Annual Spending (in Thousands)	1 Mile	3 Mile	5 Mile
Total Alcoholic Beverages	\$2,967	\$25,847	\$59,862
Alcoholic Bev. at Home	1,648	14,495	33,620
Alcoholic Bev. away from Home	1,319	11,352	26,242
Total Furniture/Appliances	\$15,219	\$141,514	\$329,395
Bedroom Furniture	859	7,741	17,892
Living Room Furniture	1,332	12,557	29,153
Other Living & Family Room Furniture	339	3,245	7,530
Other Furniture	158	1,571	3,681
Major Appliances	1,267	12,038	28,362
Small Appliances	3,193	29,243	67,841
Misc Household Equipment	8,070	75,120	174,937
Total Transportation/Maint.	\$38,643	\$342,708	\$802,788
New Autos/Trucks/Vans	9,617	89,900	208,950
Used Vehicles	10,029	85,467	199,872
Purchase of RVs or Boats	917	9,749	22,463
Gasoline	13,487	116,408	274,958
Diesel Fuel	178	1,746	4,122
Automotive Maintenance/Repair	4,415	39,438	92,423
Total Health Care	\$7,217	\$65,061	\$155,057
Medical Services	4,178	38,165	89,938
Prescription Drugs	2,325	20,389	49,642
Medical Supplies	714	6,506	15,477
Total Education/Day Care	\$13,377	\$122,490	\$286,021
Education	5,963	54,429	127,421
Room and Board	511	5,013	11,910
Tuition/School Supplies	5,245	48,057	112,547
Day Care, Nursery & Preschool	1,658	14,990	34,142



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GLA:
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Total Available:
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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	488	7,795	16
Total Retail	73	748	10
Home Improvement Stores	2	7	4
General Merchandise Stores	3	56	19
Food Stores	10	158	16
Auto Dealers and Gas Stations	7	75	11
Apparel and Accessory Stores	1	3	3
Furniture and Home Furnishings	8	50	6
Eating and Drinking Places	23	222	10
Miscellaneous Retail Stores	19	177	9
Finance-Insurance-Real Estate	55	226	4
Banks, Saving and Lending Inst.	12	43	4
Security Brokers and Investments	7	9	1
Insurance Carriers and Agencies	11	49	4
Real Estate-Trust-Holding Co.	25	125	5
Services	228	3,105	14
Hotels and Lodging	1	3	3
Motion Picture and Amusement	11	267	24
Health Services	35	346	10
Legal Services	2	11	6
Educational Services	11	431	39
Auto Services	21	97	5
Other Services	147	1,950	13
Agriculture/Mining	12	139	12
Construction	35	292	8
Manufacturing	33	2,172	66
Transportation, Comm./Pub Util.	15	49	3
Wholesale Trade	28	986	35
Government	9	78	9
Daytime Population	7,795		
Daytime Population/Business	16		
Residential Population	11,994		
Residential Population/Business	25		

